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G3 Newswire (United Kingdom)

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Academic Lectures

- "Financial Analysis of Marketing Events and Promotions," a four-hour lecture given biannually from 2005 through 2014 at the University of Nevada, Reno School of Continuing Education, Gaming Management Program.
- "Developing Marketing Strategies and Player Loyalty: Developing and Managing Database Information and Implementing Marketing Plans," a three-hour lecture delivered in 2008, 2009, 2010, and 2011 at the University of Nevada Reno's Executive Gaming Development Program.
- 3. "Marketing Plan Development," a two-hour lecture delivered in 2009, 2010, and 2011 at the University of Nevada, Reno's Executive Gaming Development Program.
- 4. "Introduction to Casino Marketing Plan Development," a two-hour lecture given to undergraduate and graduate students attending a Casino Management course at Cornell University's School of Hotel Administration. Presented in 1999, 2000, 2005, 2008, 2010 2011, and 2018.

Public Addresses

- 1. Addressed the Nevada State Legislature, Subcommittee on Health Care, on the costs of employee smoking in the workplace, February 1992.
- 2. "The Road to Macau Tourism Recovery." A Webinar presented to the French Macau Chamber of Commerce, July 2022. https://youtu.be/9ASRcxBJ3zA

Honors

• Named as one of the "Top Twenty-Five Gaming Executives to Watch in 2015" by Global Gaming Business Magazine, January 2015.

Professional Affiliations

President of the Nevada Chapter of the Cornell Hotel Society, 1992-1995 and 1999-2000